

# Threat Intelligence *...and You*

Brought to you by:  Pulsedive



# What is Cyber Threat Intelligence?

Threat intelligence can be *network-, host-, or behavior-based* information that can be used to *detect, alert, and identify* a cyber threat.

- Suppose Bank#1 confirms malicious traffic from IP address *218.65.30.134*.
- Bank#1 knows that if they see this IP address again, it is probably associated with malicious activity.
- *218.65.30.134* becomes an *indicator of compromise (IOC)*.

```
Nov 12 14:55:32 S2 unix_chkpwd[10160]: password check failed for user (root)
Nov 12 14:55:32 S2 sshd[10141]: pam_succeed_if(sshd:auth): requirement "uid >=
1000" not met by user "root"
Nov 12 14:55:34 S2 sshd[10141]: Failed password for root from 218.65.30.134 por
t 12777 ssh2
Nov 12 14:55:35 S2 unix_chkpwd[10163]: password check failed for user (root)
Nov 12 14:55:35 S2 sshd[10141]: pam_succeed_if(sshd:auth): requirement "uid >=
1000" not met by user "root"
Nov 12 14:55:37 S2 sshd[10141]: Failed password for root from 218.65.30.134 por
t 12777 ssh2
Nov 12 14:55:37 S2 sshd[10141]: Disconnecting: Too many authentication failures
for root [preauth]
Nov 12 14:55:37 S2 sshd[10141]: PAM 6 more authentication failures; logname= ui
d=0 euid=0 tty=ssh ruser= rhost=218.65.30.134 user=root
Nov 12 14:55:37 S2 sshd[10141]: PAM service(sshd) ignoring max retries; 7 > 3
Nov 12 14:55:41 S2 sshd[10164]: reverse mapping checking getaddrinfo for 134.30
.65.218.broad.xy.jx.dynamic.163data.com.cn [218.65.30.134] failed - POSSIBLE BR
EAK-IN ATTEMPT!
Nov 12 14:55:41 S2 unix_chkpwd[10167]: password check failed for user (root)
Nov 12 14:55:41 S2 sshd[10164]: pam_unix(sshd:auth): authentication failure; lo
gname= uid=0 euid=0 tty=ssh ruser= rhost=218.65.30.134 user=root
Nov 12 14:55:41 S2 sshd[10164]: pam_succeed_if(sshd:auth): requirement "uid >=
1000" not met by user "root"
Nov 12 14:55:43 S2 unix_chkpwd[10169]: password check failed for user (root)
Nov 12 14:55:43 S2 sshd[10164]: pam_succeed_if(sshd:auth): requirement "uid >=
1000" not met by user "root"
```

*SSH logs of real brute force attack from botnet*  
Organization sees malicious activity



# What is Cyber Threat Intelligence?

# IP	# Last Reported	Count	ID
193.201.224.109	# 2017-11-08 19:48:14	40	1379871
217.25.195.237	# 2017-10-24 20:37:48	36	1368394
185.190.58.151	# 2017-11-08 09:59:22	33	1374497
176.119.175.13	# 2017-11-05 07:11:40	31	1369591
185.188.207.25	# 2017-10-23 10:16:57	28	1361323
165.227.71.92	# 2017-11-07 23:21:57	26	1380664
51.15.219.16	# 2017-10-28 16:17:55	25	1359854
213.8.199.27	# 2017-11-09 16:49:34	22	1362341
122.9.27.105	# 2017-10-22 03:29:32	22	1365772
173.249.2.90	# 2017-10-30 01:47:24	22	1363431
93.170.108.240	# 2017-11-05 19:37:41	21	1369568
80.76.245.198	# 2017-11-01 17:04:31	21	1361260
195.154.170.50	# 2017-11-11 00:28:11	21	1382786
111.75.200.68	# 2017-11-06 21:09:48	21	1359699
185.55.218.101	# 2017-11-09 08:24:13	20	1368725
178.132.1.9	# 2017-11-12 12:11:10	20	1362205
222.173.194.9	# 2017-11-02 02:35:56	20	1370407
163.172.167.251	# 2017-11-04 23:39:02	19	1378604

*Real threat intelligence feed*  
Organization publishes findings

- Bank#I decides to share this IP address with other organizations.
- They publish a list with this IP and other IPs that can be used to detect similar malicious activity.
- Bank#I just published a ***threat intelligence feed***.



# Creating Threat Intelligence

- Honeypots
- Logs – network, proxy, database, application, etc
- Alerts – IDS/IPS, firewall, endpoint services, etc
- Threat hunting, investigations
- Malware analysis – dynamic, static, etc
- Enriching existing threat intelligence

Many established security organizations have a dedicated team for threat intelligence, or are looking to create one.

- ✓ 30K+ malicious IP addresses logged every day
- ✓ 200+ honeypots and 15+ types of attacks logged
- ✓ We log first\last seen datetime, ip, category, attacks count
- ✓ New honeypots and spamtraps added every month
- ✓ Easily integrate IP blocklist in your router, firewall, iptables
- ✓ Prevent fraud, block spam, protect your network
- ✓ Up to date list of malicious IP addresses

*IPSPamList, a NoVirusThanks service, collects malicious IP addresses using the above methods*

It helps to have dedicated people creating threat intelligence



# Collecting Threat Intelligence

FEED	ORGANIZATION	CATEGORY	LAST UPDATED	LAST PULLED	LAST MODIFIED
Alienvault IP Reputation AlienVault		GENERAL	3 months ago 7 hours ago 7 hours ago	147034 indicators	
Bad IPs badips.com		GENERAL	3 months ago 7 hours ago 1 week ago	853 indicators	
BBcan177 DNSBL BBcan177		GENERAL	3 months ago 7 hours ago 3 months ago	2586 indicators	
BBcan177 EasyList_DE BBcan177		GENERAL	3 months ago 7 hours ago 3 months ago	408 indicators	
Blocklist.de Blocklist Blocklist.de		ABUSE	5 days ago 1 day ago 1 day ago	1122 indicators	
Botvrij.eu - domains Botvrij.eu		GENERAL	3 months ago 7 hours ago 3 days ago	184 indicators	
Botvrij.eu - hostnames Botvrij.eu		GENERAL	3 months ago 7 hours ago 3 days ago	62 indicators	
Botvrij.eu - ips Botvrij.eu		GENERAL	3 months ago 7 hours ago 3 days ago	157 indicators	
Botvrij.eu - urls Botvrij.eu		GENERAL	4 days ago 1 day ago 3 days ago	24 indicators	
Brute Force Blocker Daniel Gerzo		GENERAL	3 months ago 7 hours ago 7 hours ago	6319 indicators	

- Hundreds of free feeds from websites of non-profits or security firms
- Paid feeds from threat intelligence services and security vendors
- Free/premium mailing lists and community orgs
  - FS-ISAC, real-estate, health, retail, etc

*Pulsedive is consuming around 40 open-source feeds*



# Formats

- Structured data – CSV, XML, JSON, STIX
- Unstructured data – PDF reports, mailing lists
- Sharing protocols – TAXII
- Data models – OpenIOC, CybOX, VERIS

```
http://stix.mitre.org/XMLSchema/external/Oasis_C19_07/XMLSchema-1.1.1-163B.xml
version="1.1.1" timestamp="2017-07-07T00:00:00"
<!-- SOURCE: FED -->
<stix:STIX_Header>
  <stix:Title>TA17-163B</stix:Title>
  <stix:Package_Intent xsi:type="stixVocabs:PackageIntentVocab-1.0">Indicators
</stix:Package_Intent>
  <stix:Description>Crash Override</stix:Description>
  <stix:Handling>
    <marking:Marking>
      <marking:Controlled_Structure>//node() | //@*</marking:Controlled_Structure>
      <marking:Marking_Structure xsi:type="tlpMarking:TLPMarkingStructureType"
        color="WHITE"/>
      <marking:Marking_Structure xsi:type="
        TOUMarking:TermsOfUseMarkingStructureType">
        <TOUMarking:Terms_Of_Use>DISCLAIMER: This report is provided "as
        is" for informational purposes only. The Department of Homeland
        Security (DHS) does not provide any warranties of any kind
        regarding any information contained within. The DHS does not
        endorse any commercial product or service, referenced in this
        bulletin or otherwise. This document is distributed as TLP:WHITE:
        Disclosure is not limited. For more information on the Traffic
        Light Protocol, see http://www.us-cert.gov/tlp.
        </TOUMarking:Terms_Of_Use>
      </marking:Marking_Structure>
    </marking:Marking>
  </stix:Handling>
  <stix:Information_Source>
    <stixCommon:Time>
      <cyboxCommon:Produced_Time>2017-07-07T00:00:00</cyboxCommon:Produced_Time>
    </stixCommon:Time>
  </stix:Information_Source>
</stix:STIX_Header>
<stix:Indicators>
  <stix:Indicator id="NCCIC:indicator-ef6cacb0-6336-11e7-b0f9-eccd6dca154b" xsi:type="
  indicator:IndicatorType">
    <indicator:Title>Malicious IPv4 Indicator</indicator:Title>
    <indicator:Type xsi:type="stixVocabs:IndicatorTypeVocab-1.1">IP Watchlist
  </indicator:Type>
    <indicator:Observable id=
    "NCCIC:Observable-ef6cacb2-6336-11e7-99da-eccd6dca154b">
      <cybox:Object id="NCCIC:Object-ef6cacb1-6336-11e7-892e-eccd6dca154b">
        <cybox:Properties xsi:type="AddressObj:AddressObjectType" category=
        "ipv4-addr" is_spoofed="false">
          <AddressObj:Address_Value condition="Equals">195.16.88.6
          </AddressObj:Address_Value>
        </cybox:Properties>
      </cybox:Object>
    </indicator:Observable>
  </stix:Indicator>
</stix:Indicators>
```

*STIX IOC format example*

Attempts to standardize made things worse ☹️



# Why is it important?

- Can be tailored to industry and company
- Can be disseminated and integrated very quickly
- Peer-reviewed
- Can be used to detect emerging threats shortly after they're observed
- Can reduce “linger time” for new threats
- Not affected by AV/system updates



The screenshot shows the US-CERT website header with the logo and navigation menu. The main content area displays an alert titled "Alert (TA17-181A) Petya Ransomware". It includes the original release date (July 01, 2017) and the last revised date (July 28, 2017). There are social media sharing buttons for Print, Tweet, Send, and Share. The "Systems Affected" section lists "Microsoft Windows operating systems". The "Overview" section contains several paragraphs of text, including a note that the alert has been updated to reflect the NCCIC's analysis of the "NotPetya" malware variant. It also lists available files: MIFR-10130295.pdf, MIFR-10130295\_stix.xml, and TA-17-181B\_IOCs.csv. The "Description" section explains that NotPetya leverages multiple propagation methods and lists specific tools like PsExec, WMI, EternalBlue, and EternalRomance. A final paragraph mentions a Microsoft security update for MS17-010.

*US-CERT alert regarding Petya Ransomware*  
Threat intelligence can be disseminated quickly



# Good vs Bad IOCs

## Good

- Unique to malicious activity
- Less specific
  - Domain is preferred over URL
- Not too general either
  - Maybe a netblock or small IP range
- Relevant for longer
  - Behavioral data like unique HTTP header or WHOIS registrant

## Bad

- Detects both normal and bad activity
- Too specific
  - Dozens of unique URLs and query strings vs one domain
- Too general
  - An entire ISP, top-level domain, or country
- Changes often
  - Fast flux domain, compromised IP





# Vetting

google.com

- 🔄 Redirects to 5 other indicators
- ☂️ Ranked 3 in Cisco Umbrella top 1 million sites
- 🔒 SSL certificate found for [google.com](https://www.google.com)
- 🇺🇸 Mountain View, CA - Google Inc.
- 📄 GOOGLE.COM - abusecomplaints@markmonitor.com - 1.208389574
- 😊 Very low risk
- 🟠 Linked with many indicators on third-party feeds
- 🟡 Linked with many high- or critical-risk indicators
- 😊 Present in top 1k popular domains
- 😊 Present in top 100 popular domains
- 😊 All linked indicators return PTR records

*We can use third-party services to vet threat intelligence*

- Indicators from third-parties may not be vetted, or may be completely inaccurate
- Vetting indicators using additional services can reduce false positives
- Cisco Umbrella/Alexa top million sites, VirusTotal, WHOIS, and other services can help
- Malicious indicators can be hosted on clean domains... context is important!



# Threat Intelligence Platforms



- Used to consume feeds and enrich, correlate, and manage threat intelligence
- There are also companies that provide the intelligence but might not offer a platform
  - RecordedFuture sells human and social intelligence

# Integration

- Threat intelligence platform for management
- Upload IOCs (CSV, signatures, etc) to SIEM/Splunk/IDS/IPS/firewall for alerting and detection
- Intelligence from threat hunting, alerts, and investigations can be added back into threat intelligence platform

```
#####
# abuse.ch ZeuS IP blacklist for Snort #
# #
# For questions please refer to https://zeustracker.abuse.ch/blocklist.php #
#####

alert udp $HOME_NET any -> any 53 (msg:"ZeuS Tracker: ZeuS CnC DNS lookup:
0if1n16.org"; content:"|01 00 00 01 00 00 00 00 00|"; depth:10; offset:2;
content:"|07|0if1n16|03|org|00|"; fast_pattern; nocase; threshold: type limit, track
by_src, seconds 60, count 1; classtype:trojan-activity; sid:900004002; rev:1;)
alert tcp $HOME_NET any -> $EXTERNAL_NET $HTTP_PORTS (msg:"ZeuS Tracker: ZeuS botnet
CnC Traffic detected"; flow:established,to_server; content:"|0d 0a|Host:
0if1n16.org|0d 0a|"; http_header; fast_pattern; nocase; threshold: type limit, track
by_src, seconds 60, count 1; classtype:trojan-activity; sid:900004003; rev:1;)
alert udp $HOME_NET any -> any 53 (msg:"ZeuS Tracker: ZeuS CnC DNS lookup: 0x.x.gg";
content:"|01 00 00 01 00 00 00 00 00|"; depth:10; offset:2;
content:"|02|0x|01|x|02|gg|00|"; fast_pattern; nocase; threshold: type limit, track
by_src, seconds 60, count 1; classtype:trojan-activity; sid:900004004; rev:1;)
alert tcp $HOME_NET any -> $EXTERNAL_NET $HTTP_PORTS (msg:"ZeuS Tracker: ZeuS botnet
CnC Traffic detected"; flow:established,to_server; content:"|0d 0a|Host: 0x.x.gg|0d
0a|"; http_header; fast_pattern; nocase; threshold: type limit, track by_src, seconds
60, count 1; classtype:trojan-activity; sid:900004005; rev:1;)
alert udp $HOME_NET any -> any 53 (msg:"ZeuS Tracker: ZeuS CnC DNS lookup: 54g35546-
5g6hbggffhb.tk"; content:"|01 00 00 01 00 00 00 00 00|"; depth:10; offset:2;
content:"|14|54g35546-5g6hbggffhb|02|tk|00|"; fast_pattern; nocase; threshold: type
limit, track by_src, seconds 60, count 1; classtype:trojan-activity; sid:900004006;
rev:1;)
alert tcp $HOME_NET any -> $EXTERNAL_NET $HTTP_PORTS (msg:"ZeuS Tracker: ZeuS botnet
CnC Traffic detected"; flow:established,to_server; content:"|0d 0a|Host: 54g35546-
5g6hbggffhb.tk|0d 0a|"; http_header; fast_pattern; nocase; threshold: type limit,
track by_src, seconds 60, count 1; classtype:trojan-activity; sid:900004007; rev:1;)
alert udp $HOME_NET any -> any 53 (msg:"ZeuS Tracker: ZeuS CnC DNS lookup:
76tguy6hh6tgftrt7tg.su"; content:"|01 00 00 01 00 00 00 00 00|"; depth:10;
offset:2; content:"|13|76tguy6hh6tgftrt7tg|02|su|00|"; fast_pattern; nocase;
threshold: type limit, track by_src, seconds 60, count 1; classtype:trojan-activity;
sid:900004008; rev:1;)
alert tcp $HOME_NET any -> $EXTERNAL_NET $HTTP_PORTS (msg:"ZeuS Tracker: ZeuS botnet
CnC Traffic detected"; flow:established,to_server; content:"|0d 0a|Host:
76tguy6hh6tgftrt7tg.su|0d 0a|"; http_header; fast_pattern; nocase; threshold: type
limit, track by_src, seconds 60, count 1; classtype:trojan-activity; sid:900004009;
rev:1;)
alert udp $HOME_NET any -> any 53 (msg:"ZeuS Tracker: ZeuS CnC DNS lookup:
afobal.cl"; content:"|01 00 00 01 00 00 00 00 00|"; depth:10; offset:2;
content:"|06|afobal|02|cl|00|"; fast_pattern; nocase; threshold: type limit, track
by_src, seconds 60, count 1; classtype:trojan-activity; sid:900004010; rev:1;)
```

## *ZeuS IOCs in Snort rule format*

Some feeds already provide rules for blocking, or a threat intelligence platform can create some for you



# Problems with Threat Intelligence

- You or another org need to have seen the threat already
- Existing feeds probably don't help much
- Standards add to the mess
- A ton of threat intelligence out there...

How do businesses make threat intelligence actionable?

It can be useful, but the industry hasn't quite figured it all out yet.

Hundreds  
of feeds

Different  
formats

Not vetted

Duplicate  
data

Not  
correlated

Little or  
no context



# Resources

- <http://iplists.firehol.org/> – consolidated threat intelligence feed
- <https://github.com/hslatman/awesome-threat-intelligence> – list of threat intelligence resources and tools
- <https://www.sans.org/course/cyber-threat-intelligence> – SANS FOR578 Cyber Threat Intelligence certification
- <https://pulsedive.com> – free community threat intelligence platform



# Pulsedive Demo



# Thank you!

<https://pulsedive.com>

 [@pulsedive](https://twitter.com/pulsedive)

[dan@pulsedive.com](mailto:dan@pulsedive.com)

[LinkedIn](#)

real good

